

Decorations, Awards, and Honors

The Secretary of the Army Recruiter of the Year Awards

Summary. This regulation pertaining to the Secretary of the Army Recruiter of the Year Awards has been revised. It establishes the responsibilities; awards; eligibility criteria; and nomination, selection, and presentation procedures. This revision updates the award categories, eligibility criteria, and nomination procedures.

Applicability. This regulation applies to the Active Army and US Army Reserve. It does not apply to the Army National Guard.

Impact on the New Manning System. This regulation does not contain information that affects the New Manning System.

Supplementation. Supplementation of this regulation is prohibited without prior approval from HQDA(DAPE-MPA), WASH DC 20310.

Interim changes. Interim changes to this regulation are not official unless they are authenticated by The Adjutant General. Users will destroy interim changes on their expiration dates unless sooner superseded or rescinded.

Suggested improvements. The proponent agency of this regulation is the Office of the Deputy Chief of Staff for Personnel. Users are invited to send comments and suggested improvements on DA Form 2028 (Recommended Changes to Publications and Blank Forms) directly to HQDA(DAPE-MPA, WASH DC 20310).

1. Purpose

This regulation prescribes responsibilities; eligibility criteria; and nomination, selection, and presentation procedures for the Secretary of the Army Recruiter of the Year Awards.

2. Explanation of abbreviations

- a. CG—commanding general
- b. DCSPER—Deputy Chief of Staff for Personnel
- c. HQDA—Headquarters, Department of the Army
- d. ODCSPER—Office of the Deputy Chief of Staff for Personnel
- e. USAR—US Army Reserve
- f. USAREC—US Army Recruiting Command

3. Responsibilities

- a. *The Secretary of the Army (SA).* The SA will be the awarding authority.
- b. *The Deputy Chief of Staff for Personnel (DCSPER).* The DCSPER will—
 - (1) Exercise general staff supervision over the awards program.
 - (2) Appoint a selection board comprised of members assigned to the Military Personnel Management Directorate, Office of the Deputy Chief of Staff for Personnel (ODCSPER) to review the nominations for the awards.
- c. *The Commanding General, US Army Recruiting Command (CG, USAREC).* The CG, USAREC will administer the awards program.
- d. *Commanders of each recruiting brigade.* Recruit-

ing brigade commanders will nominate one recruiter for each award.

4. Awards

- a. The Secretary of the Army Recruiter of the Year Awards are designed to recognize the most outstanding recruiter in the US Army and US Army Reserve.
- b. There are two types of awards as listed below.
 - (1) Secretary of the Army Recruiter of the Year Award for the Most Outstanding US Army Recruiter.
 - (2) Secretary of the Army Recruiter of the Year Award for the Most Outstanding US Army Reserve Recruiter.
- c. Each award will consist of—
 - (1) A suitably engraved plaque.
 - (2) A letter of commendation signed by the SA.

5. Eligibility

All Active Army and USAR recruiters currently serving in USAREC are eligible and may be nominated.

6. Selection criteria

- Selection of nominees is based on the following criteria:
- a. Production record for the past fiscal year.
 - b. Demonstration of the personal qualities and traits necessary to be an effective Army recruiter.
 - c. Participation in community activities.
 - d. Individual (personal) innovations in recruiting methods.

7. Preparing nominations

Brigade nomination will be submitted typewritten, limited to one page in length, and contain the following information:

a. The nominee's name; grade; social security number; date assigned to USAREC; home address; and, if applicable, family members' names.

b. Recruiting station, company, battalion, and brigade to which assigned.

c. The number of eligible personnel, based on current enlistment criteria, who are within the assigned recruiting station area.

d. The number of recruiters with a recruiting objective who are assigned to the nominee's recruiting station.

e. A brief description of the nominee's present assignment and duties, and the manner in which the nominee accomplished his or her assigned recruiting objectives.

f. A list of civic organizations to which the nominee belongs to include any offices held in these organizations.

g. A description of the innovations developed by the nominee to increase local enlistments. This description will also indicate whether these innovations were adopted for command wide use by USAREC.

h. A current, official military photograph.

8. Selection procedures

a. Commanders of each recruiting brigade must submit their nominations through command channels to the Commander, USAREC, ATTN: USARCPAL-PM-AC, Fort Sheridan, IL 60037, no later than 30 November of each year.

b. The CG, USAREC will forward the nominations with recommendations for each award to HQDA (DAPE-MPA-EA), WASH DC 20310, by 1 January of each year.

c. The selection board will—

(1) Review the nominations.

(2) Submit the nominations to the DCSPER and recommend the most outstanding recruiter for each award.

d. The DCSPER will—

(1) Review the board's recommendations and select one nominee for each award.

(2) Forward the selected nominations to the SA for approval.

9. Presentation

The SA or an appointed representative will present the applicable awards to the two most outstanding recruiters in an official ceremony held in the Pentagon. Representatives from the Office of the Secretary of the Army, ODCSPER, and the Office of the Chief of Public Affairs will arrange the award ceremony with appropriate publicity.

By Order of the Secretary of the Army:

JOHN A. WICKHAM, JR.

General, United States Army

Chief of Staff

Official:

ROBERT M. JOYCE

Major General, United States Army

The Adjutant General

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